

Seminar, expos for first-time buyers

This is going to be a three-in-one event from Nov 11-13 not to be missed.

The Ministry of Housing and Local Government (KPKT), the Real Estate and Housing Developers' Association (Rehda) and the National House Buyers Association (HBA) are jointly organising the National Housing Seminar on Nov 13 at the Putra World Trade Centre,

Kuala Lumpur.

The seminar will be the culmination of the three-day event which will also feature a First-time Homebuyers Expo 2011 and a Renovation Expo 2011.

Themed "Housing Awareness Programme 2011", the seminar will be officiated by KPKT Minister Datuk Seri Chor Chee Heung. Registration by the public will

start at 8.15am and the seminar is expected to end at 1.00pm.

Highlights include inputs from KPKT, Rehda and HBA to educate homebuyers of their rights – such as what they should do when the property they bought is damaged or delayed – and to guide prospective buyers on how not to become victims of problematic or abandoned housing projects.

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Property

Cyberjaya triples land sales

More developers are building in the city as it promises high investment returns

By Gunaprasath

Cyberjaya, MSC Malaysia's pioneer cybercity, has been experiencing a dynamic year so far, tripling its land area sold to 646.30 acres valued at RM1.23 billion from 203.83 acres worth RM404.30 million in 2010. This brings the total investments into the city to RM3.04 billion to date.

This was announced at a recent annual media briefing when Cyberview Sdn Bhd, landowner and development mastermind of Cyberjaya, presented the city's accomplishments and progress reports for the past year and future plans in support of the national agenda.

"The national transformation policy provides welfare for the rakyat and wellbeing of the nation. The overarching strategies still aim towards becoming a developed and high-income nation," said Cyberview managing director Hafidz Hashim.

"Like the five focus areas outlined in Budget 2012, Cyberjaya has experienced positive investments from companies that

have established themselves here including NTT MSC, CSF Group and MyTelehaus.

"In addition, government offices operating from Cyberjaya include the Inland Revenue Board headquarters which will be moving in stages from Jalan Duta, Kuala Lumpur; Public Services Department; and the Malaysian Administrative and Management Planning Unit," he noted.

According to him, Cyberjaya already has RM3.73 billion worth of developments in the pipeline for 2012, which will be achieved through further land sales of enterprise, commercial, institutional and residential space.

Cyberview has incentives in place, in line with Budget 2012, that will continue to attract both local and international



Among the developments to rise in Cyberjaya is Setia Haruman's Gardenview Residence.

investments.

These include world-class physical and communications infrastructure, regulatory framework/cyberlaws and financial incentives such as Investment Tax Allowance and Industrial Building Allowance.

Developers that have made inroads into Cyberjaya's residential scene in 2011 – aside from its master developer Setia Haruman Sdn Bhd – include UEM Land

Bhd (Symphony Hills), Mah Sing Group Bhd (Clover @ Cyberjaya), OSK Property Holdings Bhd (Mirage), Villamas Group's Triental Land Sdn Bhd (Serin Residency), Andaman Property Management Sdn Bhd (The Arc @ Cyberjaya), Country Heights Holdings Bhd (Lakeview Residency), Laketown Sdn Bhd (Domain) and Tim Development & Construction Sdn Bhd (Trillium @ Perdana Lakeview East).



Teh (above) and Yap (below) receiving their iPad2 from PropertyTimes associate editor Chris Prasad.



Turning the page on the industry

By Nicholas Leong

Reading something over the web and through a book isn't the same, or is it? Deemed entirely different experiences, you now need not separate the two.

The country's first and only webzine, PropertyTimes, allows readers to relive the experience of flipping the pages of a book over the internet.

It is an online virtual magazine that can be thumbed through as you would printed copy. Page after page are filled with stunning visuals that are "built-up" on the pages as you flip through them.

Accessible for free via the www.propertytimes.my website, the webzine contains articles and special features of a quality born from over 15 years of real estate journalism.

Both the website and webzine were unveiled at the Editors' Choice Awards held in conjunction with the second SC Cheah Choice Awards in Kuala Lumpur's Shangri-La Hotel recently.

A total of 17 companies including Telekom Malaysia Bhd, Mah Sing Group Bhd, Sime Darby Property Bhd, Sunrise Bhd and Sunway REIT Management Sdn Bhd were bestowed awards under various categories.

Representatives of the winning companies were also given a chance to win an Apple iPad2 by surfing the website. They were chosen in weekly draws held throughout October.

This week's winners Jamie Teh, manager and sales administrator of Lagenda Erajuta Sdn Bhd – a subsidiary of Sagajuta Sdn Bhd – and Sepang Gold Coast Sdn Bhd vice-president Steven Yap talked about the significance of having an iPad2.

"It is important for sales, admin and marketing

staff. Being light and handy, it is great for recording and presentation of information on the go," said Teh.

"So much so that all of our staff are issued with one when they work for Sagajuta."

Yap agreed, adding that winning both the awards and the iPad2 signifies an achievement for the entire company.

"It's a team achievement. Embracing technology and working as a team are both essential to work efficiency. This (iPad2) win would not be possible without the entire family at Sepang Gold Coast."

There is one more winner to go. Meanwhile, log on to www.propertytimes.my to read the latest news and opinions on the real estate market.

And on the webzine, you will be able to experience new project developments in a presentation unique to PropertyTimes.